

Sayali Deogade

UX Designer | Product Design | Interaction Design

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🔗 [Design Portfolio](#)

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📍 Dearborn, Michigan

🔗 [Linkedin Profile](#)

SUMMARY

Accomplished UX Designer with 7 years spanning user experience and interface development, offering a unique blend of technical acumen and creative thinking. I take a structured, research-driven approach to design, delivering solutions that balance user needs with business priorities to drive measurable impact across digital products, while guiding and developing emerging design talent.

EDUCATION

Masters in Graphic Design

MIT Institute of Design

📅 2019 - 2021 📍 Pune, India

Bachelors in Electrical Engineering

SRCOEM

📅 2012 - 2016 📍 Nagpur, India

EXPERIENCE

Senior UX Designer

Accenture

📅 08/2021 - 01/2025 📍 Pune, India

Lead UX designer for **British Petroleum** and a Middle East govt. Data Platform

- Aligned product strategy with business goals and user needs to deliver balanced, outcome-driven designs for over 10 products spanning various domains.
- Conducted user research (interviews, surveys) and translated findings into optimized user flows and system-level design improvements.
- Delivered responsive, device-agnostic web applications with consistent usability across platforms.
- Developed wireframes, user flows, and prototypes that successfully communicated design ideas to stakeholders.
- Collaborated across global, cross-functional teams ensuring alignment in design, development, and business goals.

Product Lead

Aaspaas

📅 01/2021 - 08/2021 📍 Surat, India

Led product design for 3 major B2B and B2C applications

- Owned end-to-end design lifecycle: ideation, wireframing, prototyping, and high-fidelity UI design.
- Designed intuitive user flows, task flows, and scalable IA to support diverse user roles and use cases.
- Conducted user research and scenario testing using design thinking methods to uncover pain points and tailor solutions.
- Created interactive prototypes and iterated based on user feedback, usability tests, and KPIs.

Applications Development Analyst

Accenture

📅 08/2016 - 07/2019 📍 Hyderābād, India

Full Stack Developer for **Microsoft**

- Delivered high-quality UI enhancements and scalable features for enterprise applications within an Agile Scrum team.
- Improved web functionality and responsiveness using HTML5, CSS3, and ASP.NET across multiple devices.
- Ensured compliance with WCAG accessibility standards, enhancing usability for diverse users.
- Developed Power BI reports and dashboards to support data-driven decision-making and performance monitoring.

SKILLS

User research, Heuristic evaluations, Information architecture, Task flows, Interaction design, Wireframing, Prototyping, Visual design, Responsive & device-agnostic design, Agile methodologies, User testing

Figma, Sketch, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, HTML, CSS, JavaScript, SQL, Power BI, Asp.net

KEY ACHIEVEMENTS



iChamp Award

Recognized for unwavering commitment to delivering exceptional client service.



Design Advocate

Advocated for design at a strategic level, driving 5x greater design involvement across product roadmaps & stakeholder initiatives at British Petroleum.



Apex Award

Honored for ownership, innovation, and creative problem-solving.

INTERESTS



Artistic Pursuits

Passionate about transforming everyday surfaces - walls, containers, canvases, clay etc. into creative expressions.

LANGUAGES

English

Native



Hindi

Native



Marathi

Native



Spanish

Beginner

